

# Small Business Basics

Are you an existing business owner? Are you starting a new business?  
Just exploring a business idea? If so, Small Business Basics  
has information vital to your success!



**WHEN:** Tuesdays, 5:30pm-8:30pm  
Feb. 9, 16, 23; March 9, 16, 23

**WHERE:** Custer, SD

**COST:**

- FREE for Custer Area Economic Development Corp. members
- \$60/person – nonmembers

**MEALS:** A light meal served at each session; included in registration fee.

*Bring your laptop if you have one!*

Join us for this six-session series and learn more about...

- Session 1** Entrepreneurship – Planning for Success  
Beginning Your Business Plan  
Business/Legal Structure
- Session 2** Sales/Use/Excise Taxes  
Human Resources  
More Business Planning
- Session 3** Marketing / Social Media Marketing  
Pricing Products and Services
- Session 4** Customer Service
- Session 5** Business Networking  
Innovation Meetings for Your Business
- Session 6** Financial Statements  
Financing Options

This is your opportunity to complete or update your business plan and develop valuable contacts with organizations that can help you in business!

**REGISTER by MONDAY, JAN. 11, 2021.**

Payment due at registration. No refunds.  
A minimum of 12 people must be registered to offer this class. Class size is limited to 25 participants.

**To register:**

<https://www.eventbrite.com/e/small-business-basics-tickets-120068499113>

**For help with registering:**

Tanya Olson 605-673-3167 OR  
[custeredc@gmail.com](mailto:custeredc@gmail.com)

Prizes for best new business plan and best existing business plan!

